

IT'S A LOT



**FEEL THE
WEIGHT
OF YOUR
PREJUDICES**

**POOR=
~~DELINQUENT~~**

IT'S A LOT

He just needs to get a job...
She must be a bad mom ...
They just need to save up...

**WHAT IF... WE HAD TO JUST
PUT OURSELVES IN THEIR SHOES?**



**POOR =
~~DELINQUENT~~**

**STOUT-
HEARTED**

Let's change our mindset and our words so that everyone feels included and can participate, each in their own way, **IN BUILDING A STRONGER CÔTE-NORD.**

People living in poverty didn't choose to be and are already under a considerable amount of pressure.

**DON'T BURDEN OTHERS
WITH YOUR PREJUDICES.**

With the financial support of:

Québec 

In partnership with the Alliances pour la solidarité
and the ministère du Travail, de l'Emploi et de la Solidarité sociale

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